

BUSINESS STUDIES

UNIT I

x2

VERSION A

1. C
2. B
3. Henry Fayol
4. Lower Level
5. C
D
A
B
6. Any 2 points
7. Any 4 points
8. Policy (1) Explanation (1)
9. It deals with human beings
- 10 - Importance of planning
any 6 Points
11. Describe
12. Planning
Organising
Staffing
Directing
Controlling
13. Top level
Middle level
Lower level
14. Any 6 principles